



- PRESS RELEASE -

Southeastern Ohio Health Provider Partners with Medicom Health to Lower Medication Cost for Patients

New Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

Minneapolis, MN - October 5, 2020

Medicom Health is pleased to announce that Genesis HealthCare System has chosen to deploy their Rx Savings Assistant[®] solution as part of their ongoing commitment to improving medication adherence and reducing patient readmissions.

Genesis HealthCare System is an integrated health care delivery system and the largest health care provider in its six-county region of southeastern Ohio. Their mission is to provide compassionate, quality health care.

Medicom Health's new Rx Savings Assistant[®] software is a simple way for health systems to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic and Cerner. It listens for new prescriptions and searches external databases for matching discount offers from various partners. Medicom Health's technology adds brand name and generic savings offers into the patient records automatically. The discounts are easily available on the printed paperwork handed to each qualified patient at discharge. Because the system runs behind the scenes, it does not alter physician workflow or influence prescribing.

Pharmaceutical manufacturers already provide discounts and free trial offers through DTC channels, but most patients don't take advantage of them for various reasons, including awareness and access issues. This clinical channel is both more effective and more efficient.

"Reducing patients' medication costs improves their adherence and ultimately their health," says Tony Huth, President of Medicom Health. "We can move the needle on adherence because of the volume and quality of our discounts, and friction-free delivery. Every qualified patient automatically has effortless access to discounts, potentially for every prescription."

"We are always looking for ways to improve access to medications for our patients, especially given the rising rate of unemployment," said Linda Suplee, population health strategist at Genesis HealthCare System. Helping patients afford their medications ultimately improves outcomes and reduces readmission rates." Increased adherence results in many benefits to patients and providers, including better outcomes, patient satisfaction, pharmacy revenues, and more. Hospitals in the United States are accountable for resulting readmission costs, poor outcomes, and low HCAHP scores.

ABOUT MEDICOM HEALTH: Founded in 2000 in Minneapolis, Medicom Health is a technology company dedicated to empowering health engagement by delivering world-class digital solutions. Over a thousand hospitals and millions of patients use their tools and technologies every year, including their disruptive clinical channel for automated Rx discounts at enterprise scale.

More information at: www.medicomhealth.com/rxsa



- PRESS RELEASE -

Western Pennsylvania Health Provider Chooses Medicom Health to Lower Medication Cost for Patients

New Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

Minneapolis, MN - July 23, 2020

Medicom Health is pleased to announce that Allegheny Health Network (AHN) has chosen to deploy their Rx Savings Assistant® solution as part of the network's ongoing commitment to improving medication adherence and reducing patient readmissions.

AHN (AHN.org), a Highmark Health company, is an integrated healthcare delivery system serving the greater Western Pennsylvania region. The Network is composed of 12 hospitals and provides patients with access to a complete spectrum of advanced medical services, including nationally recognized programs for primary and emergency care, trauma care, cardiovascular disease, organ transplantation, cancer care, orthopedic surgery, neurology and neurosurgery, women's health, diabetes, autoimmune disease and more.

Medicom Health's new Rx Savings Assistant® software is a simple way for health systems to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic and Cerner. It listens for new prescriptions and searches external databases for matching discount offers from various partners. Medicom Health's technology adds brand name and generic savings offers into the patient records automatically. The discounts are easily available on the printed paperwork handed to each qualified patient at discharge. Because the system runs behind the scenes, it does not alter physician workflow or influence prescribing.

Pharmaceutical manufacturers already provide discounts and free trials through DTC channels, but most patients don't take advantage of them for various reasons, including awareness and access issues. This clinical channel is both more effective and more efficient.

"Reducing patients' medication costs improves their adherence and ultimately their health," says Tony Huth, President of Medicom Health. "We can move the needle on adherence because of the volume and quality of our discounts, and friction-free delivery. Every qualified patient automatically has effortless access to discounts, potentially for every prescription."

"We are always looking for ways to improve access to medications for our patients," said Robert S. White, MD, Chief Medical Information Officer at AHN. "Helping provide patients with more affordable options for their medication needs ultimately improves outcomes and reduces hospital readmission rates."

Increased adherence results in many benefits including better outcomes, patient satisfaction, pharmacy revenues, and more. Hospitals in the United States are accountable for resulting readmission costs, poor outcomes, and low HCAHP scores.

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More information at: www.medicomhealth.com/rx-savings



- PRESS RELEASE -

Medicom Health Partners with Houston Hospital System to Help Patients Save on Prescription Costs

Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

Minneapolis, MN - February 25, 2020

Medicom Health has deployed their Rx Savings Assistant® software across the Houston Methodist hospital system in an effort to improve medication adherence and reduce patient readmissions.

Medicom Health's new Rx Savings Assistant® is a simple way for hospital systems like Houston Methodist to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic and Cerner. It listens for new prescriptions and searches external databases for matching discount offers from various partners. Medicom Health's technology adds brand name and generic savings offers into the patient records and makes them easily available on the printed After-Visit Summary (AVS) paperwork handed to each qualified patient at discharge. The discounts are universal and can be redeemed anywhere. Because the system runs behind the scenes, it does not alter physician workflow or influence prescribing patterns.

Pharmaceutical manufacturers already provide many discounts and free trial offers through DTC channels, but most patients don't take advantage of them for various reasons, including awareness and access issues.

"The disruption is in scale," says Will Sigsbee, CEO of Medicom Health. "We are able to make a meaningful impact on adherence because of the volume of patients we serve, the quality of the offers, and reduced friction in delivering them. As soon as the solution is turned on, every qualified patient is eligible for effortless access to discounts for every prescription."

"We are always looking for more efficient ways to improve access to care, so this solution is a great addition," says Ghalib Abbasi, PharmD, MS, MBA, System Director of Pharmacy Informatics at Houston Methodist. "When patients are given options that allow them access to more affordable prescriptions, they're more likely to buy and take their medications."

Increased adherence results in many benefits to patients and providers, including better outcomes, patient satisfaction, pharmacy revenues, and more. Hospitals in the United States are accountable for resulting readmission costs, poor outcomes, and low HCAHP scores.

"We are honored to have an influential health system like Houston Methodist join Cleveland Clinic and other thought-leaders in our novel approach to this thorny issue," says Tony Huth, Medicom Health's co-founder and President.

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- PRESS RELEASE -

Bay Area Health Provider Partners with Medicom Health to Lower Medication Cost for Patients

New Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

Minneapolis, MN - June 30, 2020

Medicom Health is pleased to announce that John Muir Health has chosen to deploy their Rx Savings Assistant® solution as part of their ongoing commitment to improving medication adherence and reducing patient readmissions.

A leader in health care in the San Francisco Bay Area, John Muir Health is a not-for-profit integrated system of doctors, hospitals, outpatient centers and other services, committed to providing the highest quality patient care to their patients every day.

Medicom Health's new Rx Savings Assistant® software is a simple way for health systems like John Muir Health to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic and Cerner. It listens for new prescriptions and searches external databases for matching discount offers from various partners. Medicom Health's technology adds brand name and generic savings offers into the patient records automatically. The discounts are easily available on the printed paperwork handed to each qualified patient at discharge. Because the system runs behind the scenes, it does not alter physician workflow or influence prescribing.

Pharmaceutical manufacturers already provide discounts and free trial offers through DTC channels, but most patients don't take advantage of them for various reasons, including awareness and access issues.

"Dramatically reducing the cost of medications for patients improves their adherence and ultimately their health," says Will Sigsbee, CEO of Medicom Health. "We make meaningful impact on adherence because of the volume and quality of our discount offers, and reduced friction in delivering them. Every qualified patient is eligible for effortless access to discounts for every prescription."

Increased adherence results in many benefits to patients and providers, including better outcomes, patient satisfaction, pharmacy revenues, and more. Hospitals in the United States are accountable for resulting readmission costs, poor outcomes, and low HCAHP scores.

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- PRESS RELEASE -

Illinois-Wisconsin Health System Partners with Medicom Health to Lower Patient Prescription Costs

New Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

Minneapolis, MN - June 30, 2020

Medicom Health is pleased to announce that Mercyhealth has chosen to deploy their Rx Savings Assistant® solution across the health system as part of the provider's ongoing commitment to improving medication adherence and reducing patient readmissions.

Mercyhealth is a regional health system with seven hospitals and 85 primary and specialty care locations throughout 50 northern Illinois and southern Wisconsin communities. As an integrated health care provider, they provide exceptional, coordinated health care that spans four core service divisions: hospital-based services, clinic-based services, post-acute care and retail services, and a wholly owned insurance company.

Medicom Health's new Rx Savings Assistant® software is a simple way for hospital systems to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic and Cerner. The technology listens for new prescriptions and searches external databases for matching discount offers from various partners and adds those brand name and generic savings offers into the patient records automatically. The discounts are easily available on the printed After-Visit Summary (AVS) paperwork handed to each qualified patient at discharge. Because the system runs invisibly behind the scenes, it does not alter physician workflow or influence prescribing patterns. As soon as this solution is turned on, every qualified patient is eligible for effortless access to discounts for any prescription.

"Dramatically reducing the cost of medications for patients improves their adherence and ultimately their health," says Will Sigsbee, CEO of Medicom Health. "We are able to make a meaningful impact for health systems because of the volume and quality of our discount offers, and reduced friction in delivering them."

"We are always looking for ways to improve access to medications for our patients," says Don Janczak, System Director of Pharmacy at Mercyhealth. "When patients have affordable medications, they are more likely to fill and follow them, which improves outcomes and reduces readmission rates. We are pleased to offer this service as another way to reduce our patients' cost burden."

Increased adherence results in many benefits to patients and providers, including better outcomes, patient satisfaction, pharmacy revenues, and more.

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